



PRUFROCK PRESS INC.TM

Topics and Areas for Acquisition

Introduction

This document provides potential authors with a discussion of the types of new products Prufrock Press Inc. is currently interested in acquiring. Any potential author should be aware that Prufrock Press is the nation's largest publisher supporting the education of gifted, advanced, and special needs learners. We are actively pursuing products for both advanced and special needs learners in a number of school settings. Although the topics and areas listed below certainly are fertile for product development, they should serve only as suggestions to potential authors. There are many topics and areas that would support the education of gifted, advanced, and special needs learners that are not listed, but would be of interest to Prufrock Press.

Areas for Acquisition

Prufrock Press publishes several types of products: supplementary classroom materials (e.g., advanced curriculum), professional development books, resources for serving children with special needs, primary and supplementary college textbooks, and nonfiction trade books for parents, teachers, and children.

First, Prufrock's supplementary classroom materials include advanced curriculum units for teachers to promote higher level thinking in their classrooms. In this group, one might find books like *I'm Not Just Gifted*, a social-emotional curriculum that helps gifted children develop resiliency, and the Differentiating Instruction With Menus series, which helps teachers differentiate their classrooms using student choice.

Second, Prufrock's professional development line of books is designed to teach educators effective ways of teaching or organizing curricula. For example, in this group, one might find *Mindsets in the Classroom*, a guide to help educators build a growth mindset culture in schools, or *Genius Hour*, a guide to implementing passion projects in the classroom.

Thirdly, Prufrock publishes resources to help teachers and parents serve students with special needs. An example of this type of book is *Raising Boys With ADHD*, which empowers parents to help their sons with ADHD find success in school and beyond.

The fourth type of book is Prufrock's line of college textbooks supporting gifted and special education. An examples of this type of book is *Content-Based Curriculum*

for High-Ability Learners (3rd ed.), a text that provides an excellent introduction to curriculum development in gifted education.

Finally, Prufrock publishes a line of nonfiction trade books, including parenting books and young adult nonfiction titles. We are especially looking for books that tackle STEM topics in new and interesting ways. Examples of these types of books include *Math Dictionary for Kids* (5th ed.), the Things That Make You Go Yuck! series, and *Engineer This!*, a book that helps young engineers ages 9–12 build functional machines.

Please note that Prufrock Press does not publish fiction, picture books, biographies/memoirs, or poetry.

Topic Areas of Interest

Topics that support more effective ways of teaching gifted, advanced, and special needs learners are of interest to Prufrock. The current focus on national curriculum standards makes it important that the products Prufrock develops demonstrate how to effectively address national standards and educate learners across the spectrum. Prufrock is open to new ideas that have a solid research foundation and an audience among educators and parents of gifted, advanced, and special needs learners.

Highly sought-after topic areas include:

- teaching resources or curriculum that support the learning of higher order critical thinking and questioning strategies;
- differentiation strategies and resources;
- resources that support the facilitation of project-based learning and other authentic learning experiences;
- social-emotional learning tools and curriculum;
- advanced reading strategies;
- resources for teaching mindsets, grit, and resilience; and
- advanced STEM activities or lessons.