



PRUFROCK PRESS INC.™

Guest Blog Guidelines

Submitting and Preparing Your Guest Blog

1. Before writing, please contact your editor or Katy McDowall at kmcdowall@prufrock.com to set up a due date for your blog.
2. Blogs should be no more than 500 words. The title of your blog should be no more than 7 words.
3. Blogs should be submitted in a Microsoft Word document with the following formatting:
 - 12 pt. Times New Roman font
 - Paragraphs should have one hard return between them, and no indentation should start each paragraph
 - Single space the document
4. Links within the blog are encouraged. For each link, place the physical web address after the link's location in parentheses. They should be formatted as such: "Click here (<http://www.prufrock.com>) to see more." "Visit NAGC's website (<http://www.nagc.org>) to learn more." Even if the link appears in the text, please place it in the parentheses.
5. Your blog post must include at least one photo. Photos should fit the following format:
 - Photos must be your original work, sent in jpeg format at 300 dpi and at least 600px wide. If you include photos of children you work with, you must provide permission forms from their parents.
 - We cannot use photos found on the Internet. We can select a photo for your blog post, or you may make photo suggestions from the following site: <https://www.shutterstock.com>. We will do our best to use your suggested photo(s) or find similar photo(s) to use with your blog.

6. Blogs and photos should be e-mailed to Katy McDowall at kmcdowall@prufrock.com.

Content Suggestions for Guest Blogs

1. Choose a topic pertinent to your book's contents, or adapt a short section of your book. Pick a main idea and stick with it.
2. Reference your book when appropriate.
3. Make your content specific, targeted, direct, and helpful for our audience (teachers and parents).
4. Consider the listicle style (e.g., "5 Teaching Tips for Today's Gifted Students"), and/or include bullet points and links to resources throughout your post to help readers find what they need quickly.
5. Don't forget to include your voice! Blogs can be more casual and conversational than formal writing pieces.