

 PRUFROCK PRESS™
AUTHOR INFORMATION QUESTIONNAIRE

BIOGRAPHICAL/CONTACT INFORMATION

Name: _____ Address: _____

City, ST, Zip: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Current position/occupation: _____

Education and professional training: _____

Degrees earned (and dates): _____

Membership in professional associations, religious organizations, alumni organizations, and national organizations or offices held:

BOOK INFORMATION

How long have you been at work on this book? How did the idea originate?

In discussing your book with friends, what have they found most intriguing? What is the first point we should emphasize when telling others about your book?

How is your book unique?

Would any section of your book be suitable for excerpting? Please identify specific chapters or sections for publication.

MEDIA/PUBLICITY INFORMATION

List any radio, TV, or print interviews you have given (if appropriate, with the name of the person who conducted the interview or producer who contacted you).

Do you have any of your own media contacts that you would like us to pitch first? If so, please provide contact information and your relationship to the contact.

List any hometown newspapers, radio and TV programs, or other media that would consider you or your book as news.

Please list the names of local bookstores you frequent or that have hosted events for you in the past.

Special groups: List the professional associations or other organizations whose members might be interested in you or your book.

Comments: Do you have any other suggestions for promoting your book? Is there any further information you think might be useful to us in promoting your book?

THANK YOU FOR YOUR HELP. PLEASE RETURN THIS QUESTIONNAIRE AS SOON AS POSSIBLE.