



PRUFROCK PRESS™

TOPIC AND AREAS FOR ACQUISITION

INTRODUCTION

This document provides potential authors with a discussion of the types of new products Prufrock Press Inc. is currently interested in acquiring. Any potential author should be aware that Prufrock Press is the nation's largest publisher supporting the education of gifted, advanced, and special needs learners. Although Prufrock Press remains committed to gifted education, we also are aggressively pursuing products for both advanced and special needs learners in a number of school settings. Although the topics and areas listed below certainly are fertile for product development, they should serve only as suggestions to potential authors. There are many topics and areas that would support the education of gifted, advanced, and special needs learners that are not listed, but would be of interest to Prufrock Press.

AREAS FOR ACQUISITION

Prufrock Press typically publishes six types of products: supplementary classroom materials, professional development books, talent development resources for children, resources for children with special needs, primary and supplementary college textbooks, and trade books.

- First, Prufrock's supplementary classroom materials include ready-to-use activity books and lesson compilations for teachers who want to use materials appropriate for students in their classroom right away. In this group, one might find a book like *Moving Through Dimensions*, a mathematics unit for high-ability learners from The College of William and Mary.
- Second, Prufrock's professional development line of books is designed to teach educators effective ways of teaching or organizing curricula. For example, in this group, one might find a product such as *High-Tech Teaching Success!*, a guide to implementing technology in the classroom to create differentiated curriculum for all students.
- Third, Prufrock publishes books for talented kids. An example of this type of book includes *Leadership for Students: A Guide for Young Leaders* (2nd ed.), a book written just for young people who wish to develop their leadership talent.
- Fourth, Prufrock publishes resources for students with special needs. An example of this type of book is *Take Control of Asperger's Syndrome: The*

Official Strategy Guide for Teens With Asperger's Syndrome and Nonverbal Learning Disorder, which provides guidance for students wanting to manage their disorders and find success in school.

- The fifth type of book is Prufrock's line of college textbooks supporting gifted and special education. Examples of this type of book include *Content-Based Curriculum* (2nd ed.), a text that provides an excellent introduction to curriculum development in gifted education, and *Best Practices for the Inclusive Classroom: Scientifically Based Strategies for Success*, which provides field-tested strategies that teachers of inclusive classrooms need to implement to successfully teach all of the learners in their classroom.
- Finally, Prufrock publishes a line of trade books, which includes parenting books and resources for individuals working with gifted, advanced, and special needs learners. An example of this type of book is *School Success for Kids With ADHD*. This book offers parents and teachers practical advice and guidance to ensure that children with attention deficits build on their strengths and achieve to their fullest potential.

Please note that Prufrock Press does not publish fiction, picture books, biographies/memoirs, or poetry.

TOPIC AREAS OF INTEREST

Topics that support more effective ways of teaching gifted, advanced, and special needs learners are of interest to Prufrock. The current focus on national curriculum standards makes it important that the products Prufrock develops demonstrate how to effectively address national standards and educate learners across the spectrum. Prufrock is open to new ideas that have a solid research foundation and an audience among educators and parents of gifted, advanced, and special needs learners.